

# KAITIAKITANGA

(Sustainable Tourism in Protected Areas)

Soraya Peke-Mason



**NZ MĀORI  
TOURISM**

HE TOA TAKITINI

'OUR STRENGTH IS IN UNITY'



# Kaitiakitanga – what does it mean?

---

- Kaitiakitanga = Guardianship
- NZ Tourism Strategy

## Presentation:

- Background of tourism in protected areas
- Snapshot of tourism protected areas in NZ
- Introduce the key stakeholders
- Indigenous examples
- Conclusion



**NZ MĀORI  
TOURISM**  
HE TOA TAKITINI  
'OUR STRENGTH IS IN UNITY'

# “Protected Areas” Global Timeline

- 1000 years ago est. of “protected areas”
- Mid-1800s est. of “National Parks”
- Uses today (low impact):
  - Hiking/Nature walking
  - Wildlife watching
  - Kayaking
  - Scenic tours
- Uses today (high impact):
  - Skiing
  - Jet boating
  - Climbing



**NZ MĀORI  
TOURISM**  
HE TOA TAKITINI  
'OUR STRENGTH IS IN UNITY'



# New Zealand “big picture”

---

- \$24bn Tourism Industry
- 1/3 of NZ is Conservation Estate
- 13 National Parks (+ 1) & 34 Marine Protected Areas
- 75 Different nature-based activities
- *100% Pure* Campaign



**NZ MĀORI  
TOURISM**  
HE TOA TAKITINI  
'OUR STRENGTH IS IN UNITY'



# “Protected Areas” & the Key Stakeholders

---

- Upside of tourism in the following protected areas:
  - National Parks
  - Nature Reserves
  - Wilderness Areas
  - Natural Monument
  - Forest Parks
  - Marine Parks
- The flipside – “double-edged sword”
- Key Stakeholders:
  - Crown – Department of Conservation
  - Iwi (indigenous tribes)
  - Tourism operators
  - NGOs



**NZ MĀORI  
TOURISM**  
HE TOA TAKITINI  
'OUR STRENGTH IS IN UNITY'



# Department of Conservation (DoC)

---

- DoC's Vision
- DoC's Role:
  - Manage land & natural/historic resources
  - Preserve fisheries/fisheries' habitats
  - Advocate conservation of natural/historic resources
  - Promote conservation benefits
  - Provide conservation information
  - Foster recreation and allow tourism
  - Give effect to Treaty of Waitangi (Conservation Act 1987)



# Department of Conservation (DoC)

---

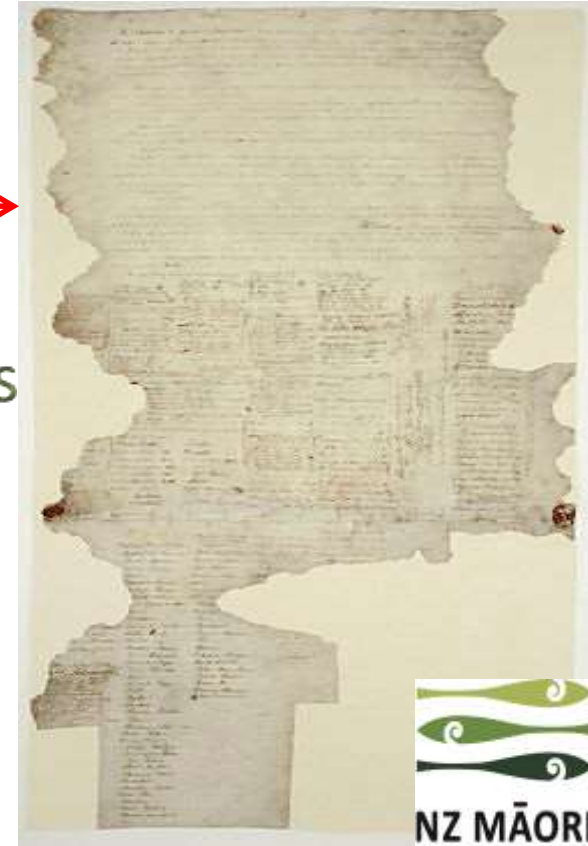
- DoC “Visitor Strategy”:
  - Protection of natural/historic values
  - Fostering visits
  - Managing tourism concessions
  - Informing and educating; and
  - Visitor safety
- NZ “Concessions” System
  - 2500 concessionaires (1200 tourism)
  - Allows private sector to explore commercial activities on following protected areas:
    - National Parks
    - Nature Reserves/Wilderness Areas
    - Natural Monuments
    - Forest/Marine Parks



**NZ MĀORI  
TOURISM**  
HE TOA TAKITINI  
'OUR STRENGTH IS IN UNITY'

# Iwi-Indigenous Tribes – Māori World View

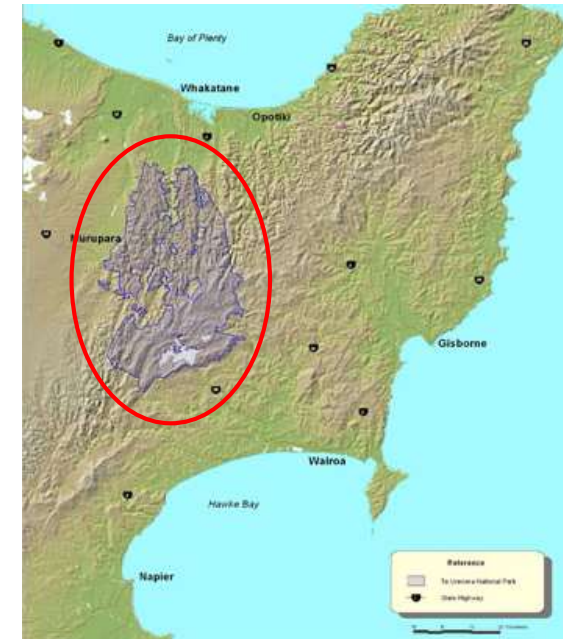
- Kaitiakitanga
- Treaty of Waitangi →
- Settlement process
- Iwi/DoC co-management of land assets
- Co-Management Examples:
  - Te Urewera
  - Kapiti Island





# Tuhoe – Te Urewera

- Tuhoe Settlement
- Te Urewera National Park
- DoC/Tuhoe Co-management Plan
  - Brief history of the region
  - Description of all indigenous flora/fauna
  - Primary objectives/philosophy
  - Management directives/policies:
    - Community relations
    - Ecological & natural resources
    - Historic resources
    - Non-indigenous species
    - Access, recreation and use
    - Concession assessment



**NZ MĀORI  
TOURISM**  
HE TOA TAKITINI  
'OUR STRENGTH IS IN UNITY'

# Ngati Toa – Kapiti Island

---

- Ngati Toa Settlement
- Kapiti Island
- Kapiti Island Nature Tours
- Iwi/Crown Relationship on 3 levels:
  - Iwi/Hapū/Whānau
  - Environmental/bio-security  
Kaitiakitanga
  - Concession holder relationship



**NZ MĀORI  
TOURISM**  
HE TOA TAKITINI  
'OUR STRENGTH IS IN UNITY'



# Summary

---

- Kaitiakitanga – responsibility
- The Opportunity
- NZ maximising/leveraging “tourism in protected areas”
- Crown/Iwi relationships crucial



**NZ MĀORI  
TOURISM**  
HE TOA TAKITINI  
'OUR STRENGTH IS IN UNITY'



**Tena koutou, tena koutou, tena  
koutou katoa, ka kite ano!**

**MUCHAS GRACIAS!**



**NZ MĀORI  
TOURISM**  
HE TOA TAKITINI  
'OUR STRENGTH IS IN UNITY'

